

AWARD OF CONTRACT: DEMENTIA RESOURCE CENTRE SERVICES IN PETERBOROUGH
COUNCILLOR WAYNE FITZGERALD, CABINET MEMBER FOR ADULT SOCIAL CARE, HEALTH AND PUBLIC HEALTH
DECEMBER 2020
Deadline date: December 2020

Cabinet portfolio holder: Responsible Director:	Cllr Wayne Fitzgerald, Cabinet Member for Adult Social Care, Health and Public Health Wendi Ogle-Welbourn, Executive Director People and Communities Cambridgeshire and Peterborough Councils
Is this a Key Decision?	YES Unique Key decision Reference from Forward Plan: KEY/17AUG20/04
Is this decision eligible for call-in?	YES
Does this Public report have any annex that contains exempt information?	NO
Is this a project and if so has it been registered on Verto?	

R E C O M M E N D A T I O N S

The Cabinet Member is recommended to authorise the award of contract to the Alzheimer's Society for the delivery of Peterborough's Dementia Resource Centre, due to commence on 1 April 2021. This contract will be for a period of 2 years, with 2 optional 1 year extension periods.

The contract price shall be £558,000, for the 2 year contract period from 1 April 2021 to 31 March 2023, and the cost of each year of extension shall be £279,000.

1. PURPOSE OF THIS REPORT

- 1.1 This report is for the Cabinet Member for Integrated Adult Social Care and Health to consider exercising delegated authority under paragraph 3.4.3 of Part 3 of the constitution in accordance with the terms of their portfolio at paragraph (b)

2. TIMESCALES

2.1

Is this a Major Policy Item/Statutory Plan?	NO	If yes, date for Cabinet meeting	N/A
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3. BACKGROUND AND KEY ISSUES

3.1 The Dementia Resource Centre (DRC) was first commissioned by Peterborough City Council in February 2014. The current service is provided by the Alzheimer's Society which delivers a specialist service supporting people living with dementia and their carers and families. It provides expertise in dementia as a resource for Council officers and professionals across the City and contributes to the development of Peterborough as a dementia friendly city. The current annual contract value is £293,000.

The DRC has a key role to play in the Peterborough dementia pathway as defined in the Cambridgeshire and Peterborough Dementia Strategic Plan 2018-23. The aim of the service is to help to enable people living with dementia and their carers to have a good quality of life and live as independently as possible in the community. This includes the person diagnosed with dementia being able to function more effectively – emotionally, mentally and physically - and their carers and families having access to the information, advice and support they need to continue caring for as long as possible. This supports achievement of the key outcomes for people living with dementia and their carers, and prevents avoidable escalation of need reducing demand on health and social care services so that resources can be targeted at those who most need them.

An initial evaluation of the benefit of the Dementia Resource Centre was undertaken by Peterborough City Council in 2016. Subsequently, a revised specification for the service ensures that output is Outcome focused, through continuing to meet the needs of Peterborough residents living with dementia and their Carers. There have been improvements to the performance indicators to increase the ability to review outcomes for service users and track demand and demand management. Some of these will include:

- Utilisation rates
- Access to information, advice & guidance
- Understanding dementia and the ability to live well
- Overall satisfaction of service users accessing the service and their families
- Reduction in social isolation and loneliness through attending support groups
- Carers feel supported in caring for those with the disease, preventing carer breakdown.

3.2 Following approval to go out to tender by the Joint Commissioning Board on 25th June 2020, the tender went live on 29th September 2020.

This service is classified in the Common Procurement Vocabulary under Schedule 3 of Public Contract Regulations 2015, Light Touch Regime. A competitive contract notice was issued as a result. The procurement utilised the Open Procedure in accordance with the Public Contracts Regulations 2015 and comprised of the following elements:

A Selection Questionnaire including:

- Financial Standing
- General Data Protection Regulation (GDPR)
- Modern Day Slavery
- Insurances
- Safeguarding

A Quality Element – The maximum score available was 90 points. A weighting was given to each question ranging between 5% and 20%. The quality threshold score of 65% of the

total was required from bidders. The questions that were asked within the quality element related to the following areas:

	Weighting
• Delivery of Specification.	20%
• Knowledge of the dementia pathway	10%
• Service Delivery	20%
• Accessibility	10%
• Demand Management/Efficiencies	10%
• Mobilisation/Implementation	10%
• Safeguarding	5%
• Delivery of Carers Strategy	10%
• Future Potential Extension of Service	5%

Price – The most economically advantageous price of those bidders that scored equal to or above the minimum quality threshold

The contract was published as a 2 year term with the option to extend for 12 months, plus a further 12 months at a cost of £293,000 per 12 months. (The total contract value for a 2 + 1 + 1 year period is therefore expected to be £1,172,000.)

The procurement documentation set out that bidder’s that met the selection criteria within the Selection Questionnaire would proceed to the tender evaluation stage. Tenders submitted were to be evaluated on a minimum quality threshold then via the most economically advantageous price evaluation mechanism. This means that out of a maximum score of 90, bidders would need to score at least 65% of the total available to have their price for the services considered. The bidder with the most economically advantageous price after having achieved at or above the threshold quality score would have submitted the winning bid.

The Quality element of the tender was evaluated and scored independently by a panel. This panel was made up of commissioners from Peterborough City Council and experienced operational staff, all of whom were supported by the Council’s Procurement Service.

The panel members individually considered the bidder’s responses and provided an initial score providing a rationale for the score awarded. A moderation of those scores was then led by the Procurement Service.

The tender was advertised via Contracts Finder and through an OJEU notice. Two bidders registered an interest in the opportunity. One bidder submitted a tender for this contract, reaching the minimum quality threshold of 65%.

The overall summary of results was as follows:

Provider	Quality Score	YES or NO (met or exceeded the minimum quality threshold of 65%)	Most economically advantageous price RANK
Alzheimer’s Society	80%	YES	1

The price submitted by the bidder was within the total published budget available for the services and identified further efficiencies over the course of the contract period.

4. ANTICIPATED OUTCOMES OR IMPACT

4.1 It is recommended that the award of a 2 year contract with an optional 2 year extension period to the successful bidder for the Dementia Resource Centre service within Peterborough, as listed in section 3 above. Award of this contract will enable the Council to achieve the following:

- Deliver a specialist “one stop shop” support service to people living with dementia and their carers and families, and also provide expertise in dementia as a resource for Council officers and professionals across the City and contribute to the development of Peterborough as a dementia friendly city.
- Improve the quality of life of people living with dementia and their carers, supporting them to live at home and independently in their own communities for as long as is possible and to prevent avoidable escalation of need.
- Continue to support over 1,400 people annually, maintaining future demand, with numbers accessing the Centre increasing on a monthly basis.
- Contribute to achieving the objectives set out within the Cambridgeshire & Peterborough All Age Dementia Plan 2018-2023, which reflects on the need to provide greater preventative services such as those currently and successfully provided by the Peterborough Dementia Resource Centre.

The continued funding of a Dementia Resource Centre prevents or reduces pressure on other more costly care and support services as well as reducing social isolation for people with Dementia, their carers and families and providing invaluable information, activities and support.

5. REASON FOR THE RECOMMENDATION

5.1 Alzheimer’s Society reached the quality threshold with a final moderated score of 80% and were within the pricing envelope.

The tender submitted by Alzheimer’s Society met all the required elements of the specification and provided strong evidence of capability and outlined a proven track record. Some of the key benefits highlighted from the delivery model submitted by Alzheimer’s Society include:

- Increased accessibility and reach of service delivery
- Enhanced outcome focused objectives and performance recording
- Increased capacity for supporting service users and their carers and families

6. ALTERNATIVE OPTIONS CONSIDERED

6.1 Alternative options considered:

- 1) Aligned procurement with the CCG was reviewed at the beginning of the procurement process. Due to Covid pressures a joint procurement was not possible at this time but will be explored for future commissioning or enacted as part of any additional contract terms.
- 2) Cut funding completely and stop the specialist Dementia support service delivered through the DRC. Rejected - Due to the adverse impact on the provision of this support and escalation of service user crisis and preventing carer breakdown, impacting on more costly services.

7. IMPLICATIONS

FINANCIAL IMPLICATIONS

- 7.1 The procurement would require a reinvestment of £558,150 for the initial 2 year term 2021/22-2022/23. With the option to extend for 12 months for 2023/24, plus a further 12 months at a cost of £279,075 per 12 months for 2024/25. The total contract value would therefore expected to be £558,150 plus a maximum of £558,150 (Total: £1,116,300).

LEGAL IMPLICATIONS

- 7.2 Advice from Legal Services has been obtained throughout the procurement process. The procurement has been conducted in accordance with the Public Contracts Regulations 2015.

EQUALITIES IMPLICATIONS

- 7.3 This service is designed to provide expertise in dementia as a resource for Council officers and professionals across the City and contributes to the development of Peterborough as a dementia friendly city. Operating with an open access one stop shop for Dementia support to all members of the community.

The service will be committed to reducing the stigma of mental health in local communities participating in and leading local initiatives.

7.4 CARBON IMPACT ASSESSMENT

Carbon Impact Assessment was completed and approved in August 2020. There will be little or no measurable impact on the climate implications arising from this vital service which has been delivered from this site since February 2014.

There is an identified possible positive carbon impact from increase in virtual meetings, and an understanding that energy consumption will continue to be monitored for the building.

8. DECLARATIONS / CONFLICTS OF INTEREST & DISPENSATIONS GRANTED

- 8.1 None

9. BACKGROUND DOCUMENTS

Used to prepare this report, in accordance with the Local Government (Access to Information) Act 1985) and The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012.

- 9.1
- Cambridgeshire & Peterborough All Age Dementia Plan 2018-2023
 - National Dementia Strategy 2020

10. APPENDICES

- 10.1 None.